

Henry Ford's Great-Great Grandchildren Join the Family Business

Calvin Ford, the 29 year old great-great grandson of Henry Ford has joined the Ford Motor Company. It took a while for him to get in though. Calvin applied to an opening in the company at Denver. His application went through the regular new employee hiring process in Dearborn, Michigan. He is now working as the company's zonal sales manager. Calvin is one of the seven descendants of Henry Ford who are now working at the company. The number of family members working at the company has never been this high, ever before in the company's history. Ford family members suggest that many more young Fords could join the ranks over the next few years. However, the CEO's position continues to be held by a professional.

Chairman of the company, Bill Ford Jr. says shareholders benefit from the involvement of the Ford family. Ford avoided bankruptcies that marred its automotive rivals during the 2009 financial crisis. The company's shares have gained 47% in the past year. A spokesperson of the company said that the family members are not exempt from the standard recruitment process. Those who join the company typically start in low-level salaried jobs. The highest-ranking employee of the Ford family is Elena Ford, aged 47 years, who was recently promoted to the position of vice president of global dealer and consumer experience. She hails from the family's fifth generation. Bill Ford Jr. says that he is not putting pressure on his children to join the family business. He advises them to join the company only if they love it.

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