

Family Business: Managing Growth and Transformation

Duration: 7:00 pm, 06 Apr, 2015
to 5:30 pm, 09 Apr, 2015*

Venue: ISB, Hyderabad

Fee: INR 1,40,000 plus tax**



About the programme

While running your family business, you always encounter multiple challenges at the interface of family and business, particularly while exploiting growth opportunities. You not only have to develop competitive business strategies, but also build internal capabilities both on business and family front to manage such situations. In most cases, family professionals have to transform themselves to lead this change. This is not always easy because of the difficulties of managing the challenges of professionalisation and governance involved. So this programme enables you to identify and understand the challenges which come with the transformation of a growing family business, and develop key skills for managing it.

Programme content

The programme will give you a holistic perspective on how to successfully

manage family businesses in a competitive scenario.

Specifically, you will be learning about the following:

- Identifying the strategic levers of your business growth and learning how to use them to take your organisation to the next level
- Developing new insights into the challenges, processes and solutions to professionalise your business further
- Reflecting on your current family business governance structure to determine how the structure should change to align with growth needs
- Organisational transformation and institutionalisation: Strategies and processes for the journey

Faculty

Prof. Ramachandran,
Indian School of Business

What you will gain

This programme will sensitise you, the family business owner, with the issues involved in this journey of transformation and growth. You will learn to apply the tools and techniques for creating the capabilities that will ensure sustained growth of the organisation.

Participant profile

Family business owners of multiple generations looking to take the business to the next growth phase. We encourage nomination of more members from the same family business/group to ensure greater learning experience. They often develop action agenda during the course of the programme.

How to apply

- Download the application form from www.isb.edu/cee/apply and follow the mailing instructions mentioned therein (or)
- Write to us at execed@isb.edu for more details (or)
- Call us on +91 40 2300 7041/42



ISB CEE has a strong alumni community of more than 25,000 business leaders, senior professionals and entrepreneurs. Participation in CEE programmes makes you a part of this elite and vibrant community and gives the opportunity to network with high-achieving peers across diverse industries.

To know more please mail us at ceealumni@isb.edu



Indian School of Business, Hyderabad | Mohali

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**ISB CEE reserves the right to make changes in the programme without prior notice. Please check with Marketing Services for the final schedule. **Fee includes food and accommodation at the ISB campus or at an equivalent facility based on availability.*