Campden FB releases the Top 50 Family Business Leaders List 2015

The annual list of 'Top 50 Family Business Leaders' of 2015 was recently released by popular family business magazine CampdenFB. Many new names figured in this year's list as there was an effort to include family business leaders who are doing well in different parts of the world. Usually the leaders are included on the criteria of governance, growth and innovation. However, this year's selection also had a strong focus on inclusivity and diversity - whether in the leadership composition of their businesses, boards or senior management. Family firms' drives to promote equality and diversity, partnerships or other inclusiveness related initiatives were also given due consideration.

The list had fairly equal representation from most regions. Europe, North America and Asia each had nine businesses that figured in the list, with rest of them coming from Latin America, Africa and Middle East. Some family businesses were represented by more than one family member in the list - such as a husband-wife team or siblings in executive roles as CampdenFB wanted to highlight the 'family' role in the business. The categories for which family business leaders were nominated were - innovation, entrepreneurship, stewardship, growth, the ones to watch (nextgen), diversity, reputation management, family values, governance and sustainability. The four Reddy sisters of the Apollo Hospitals group and Roshni Nadar of HCL Corporation were the Indian family business leaders who were included in the list. All of them were nominated for 'The ones to watch' category, which signaled their leadership potential.

Source: Campdenfb.com, April 20, 2015