

Placements at ISB gain momentum this year

Another successful placement year for ISB translates into yet more enhanced brand value for this institute, says Pallavee Dhaundiya Panthry

The Indian School of Business, Hyderabad, has recently announced the placements results for the class of 2010. The school has had another successful placement year reflecting the growth and revival in the economy. The class comprised 568 students from diverse backgrounds and work experience ranging from two to 20 years.

This year, 346 leading companies including domestic and international participated in the placements. The institute claims that the class of 2010 has witnessed a 33 per cent increase in the number of offers over last year as companies chose the ISB students for a variety of roles including several senior management positions. Overall, the salaries offered to the class of 2010 increased by 11 per cent over last year, the ISB spokesperson stated. Further, the average outgoing salary was more than double the incoming salary.

Announcing the placements results, Ajit Rangnekar, Dean, ISB, said, "I am humbled by the confidence that companies have

reposed in us once again, by choosing ISB students to augment their talent pool. Our students come with a rich and diverse experience, and their transformational year at the ISB has helped

over the last year, making them the largest recruiters on campus this year. Pharma, healthcare, infrastructure, real estate, media and energy were some of the other sectors chosen by the

tion technology, agri-business and luxury goods.

This is the ninth year that the ISB is using the rolling placements system. The system is a lateral hiring process that is spread over several months, giving both the recruiters and the students, time to find the best fit. During this period, the school also supported and encouraged students in their independent search efforts to find their preferred careers. The result was an increase in the number of offers and the variety of roles that were offered to the students. Going forward, the ISB will continue this model of an extended rolling placement period, to ensure that every student is given time and independence to help find their preferred careers.

The ISB helps students build a meaningful career and has created a lifelong global alumni network. With the graduating Class of 2010, the ISB now has a network of over 3000 alumni spread across the world, making a mark in business and industry.



them to boost their capabilities and move along their chosen career paths. I am sure that this class too will make us proud by making an impact on business and society."

The number of offers made by the top 10 companies from the fields of technology, consulting and finance increased by 116, 40 and 30 per cent respectively

class of 2010. This year also witnessed a spurt in the number of companies from the 'Green Energy' sector.

In international placements, several students were offered global leadership programmes in countries such as Italy, Hong Kong, UK, Switzerland, Germany and Singapore in the areas of financial services, pharmaceuticals, aviation, informa-