



At Mohali campus, ISB to have merit-based scholarships

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Chandigarh : *Second campus to start functioning from April 2012, most applicants still prefer Hyderabad school*

Though the soon-to-be operational campus of Indian School of Business in Mohali has already generated interest in the region, going by the total number of applications received in the first phase, majority of applicants have preferred main campus in Hyderabad.

There is no separate application form for the upcoming Mohali campus but a common form for both the campus. The applicants have to only specify their preference for Mohali, Hyderabad or just mention indifferent as their choice.

“Though there has been an increase of around 20 per cent in the application pool every year, going by the applications the institute has received so far, around 50 per cent have mentioned ‘indifferent’ as their campus choice. Among the remaining half, majority have specified Hyderabad as their choice,” said Savita Mahajan, Deputy Dean and Chief Executive of Mohali campus, based in Hyderabad.

For the academic session 2012-13, the second campus to come up after Hyderabad will be operational at Mohali on the same day as scheduled for the main campus—second Saturday of April 2012. After the deadline of receipts of applications in the first phase ending on September 15, the second would conclude on November 30.

Mahajan told Sunday Newslines over telephone from Hyderabad that the institute has not only increased the amount of scholarships this year, but also introduced a merit-based scholarship for Mohali campus in order to encourage takers for this new campus. It has been fixed at Rs 8 crore.

“The faculty will be common for both the campus. Mohali campus will have a mix of both resident and visiting faculty of around 30 members. The infrastructure of the campus is 90 per cent complete. For the placements (that commence in seventh term, either in December-end or early January), any recruiter coming to ISB would be open for both the campus. Depending upon the suitability, the students would be either interviewed on the Mohali campus or appear for video interview or even could be assisted to travel down to Hyderabad,” Mahajan said.

Though the session will commence on the scheduled date, there is all the possibility that the Mohali campus will be formally inaugurated sometime later. At the moment, for next two-three years, the institute has no plans to increase the intake of students.

At present, the Hyderabad campus has 570 seats.