

NRN remains top draw for ISB grads

Shruthi Balakrishna | TNN

Bangalore: Infosys chief mentor N R Narayana Murthy continues to be one of India Inc's most inspiring leaders. Amply evident by the fact that for the second straight year, he got the highest bid by students of Indian School of Business, Hyderabad, in the shadow-a-CEO programme.

This ISB-Give India Foundation initiative gives students an opportunity to connect with top CEOs through an auction. Students bid to spend a day shadowing a CEO of their choice. This year, over 20 CEOs participated in the auction. The ISB does not reveal the bid amounts. Nikhil Alok Goenka, a Class of 2011 student, won the bid to spend a day with Murthy. Preparing for the day, Nikhil is reading up on Murthy's achievements.

"I admire his grasp of business and his phenomenal understanding of technology. As I embark on my entrepreneurial journey, I'd like to learn from his experience of taking Infosys from a startup to a world-class organization. For the bid, I used all my savings and some contribution from my family," he told TOI.

Equally excited is Kanika Pandey, a Class of 2011 student, who is eagerly waiting to spend

BIG DAY



Nikhil Alok Goenka, a Class of 2011 student, will spend a day with Infosys chief mentor N R Narayana Murthy



Kanika Pandey, a Class of 2011 student, will follow Biocon CEO Kiran Mazumdar-Shaw

time with Biocon CEO Kiran Mazumdar-Shaw. "I find her a perfect blend of courage, charisma and character. She has set an example for every Indian woman. Her unique sense of purpose, drive and risk-taking ability are motivating. Managing business in a man's world, hers is a story with a difference, of a person who knew her mind, had the conviction

Auction process

- Bidding includes online auction open to all ISB students
- Students compete to spend a day with CEO of their choice
- Bidding open for limited period
- Top three bidders for each CEO are shortlisted
- Shortlisted bidders give Letter of Intent on why they bid for a particular CEO
- Panel comprising faculty and ISB administrative members review letters and choose most deserving student
- After winners are announced, CEOs can match amount bid by students with equal or more amount
- Money raised from auction goes to NGO of CEOs' choice

to pursue her passions, come what may. She is my role model and this opportunity is definitely a dream waiting to come true," Kanika said.

She hopes the meeting will take place in the next few weeks. "My plan for the big day is to learn from her every action. I've a bunch of questions to which I hope to get answers," she added.