

# ISB initiative to develop young leaders

## Launches 'Young Leaders Programme' targeting final year students

Special Correspondent

**HYDERABAD:** The Indian School of Business (ISB) has announced the launch of 'Young Leaders Programme' (YLP), a first of its kind programme, targeting students in the final year of graduation.

The programme is aimed at helping young achievers get a head start in their careers enabling them to seek pre-admission into the business school's one-year PG programme in management.

Coming after the launch of two programmes for senior and mid-level industry professionals, the YLP will act as a bridge programme for graduate students interested in making the early move into leadership positions.

### Highlights

Explaining the highlights of the new programme at a press conference here on Wednesday, ISB deputy dean Deepak Chandra and senior director - admission and career advancement - V.K. Menon said the programme would encompass training in strong analytical and interpersonal skills and it would be initiative-oriented training. Each of the students selected under the YLP would have a mentor, a senior faculty or



**LOOKING AHEAD:** Students at the launch of Indian School of Business 'Young Leaders Programme' in Hyderabad on Wednesday. PHOTO: MOHD. YOUSUF

administrative staff, attached to them to hone their skills.

Students in pre-final year of under graduate courses were eligible to apply and the first batch was likely to comprise 50 students drawn from India and abroad.

### Applications

Application for the programme could be downloaded from the ISB portal and

should be submitted online before March 15.

### Scholarships

This would be followed by a stringent selection process that would include a 90 second video presentation by student essay and thereafter, the GMAT score and on campus selection in the second and third levels.

Selected students would be

eligible for scholarships and the ISB would pay Rs. 1 lakh as a token of appreciation to them.

The top B-school had conducted a survey across the industry before announcing the launch of the scheme. Replying to queries, Mr. Menon said there was no pre-condition for students to join the PG programme after completing the YLP.