

ISB post-grads follow tradition to give others a better life

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Graduating students of the ISB (Indian School of Business) have an annual tradition — leave a class gift for the institute that will help sculpt their future.

This year, senior executives who were part of the post-graduate programme in management, decided to join in the honours.

RS 35 LAKH CONTRIBUTED

Students from the post-grad programme contributed Rs 35 lakh to the Alumni Endowment Fund.

Almost all students from the class participated in the drive voluntarily, with each student contributing around Rs 50,000.

The contribution was matched in equal amount by the school.

While the post-grad students were part of a small class (67 students) who were in the campus for only a limited time, their monetary contribution was almost like a bolt from the blue for the institute.

Confirming the endowment, the ISB spokesperson said, “The post-grad course is a 15-month programme at the campus, and has an interna-

tional component to it as well.”

The students were senior industry executives or entrepreneurs, aged between 36-48 years, with a work experience of 16 years and above. The part-time course had a programme fee plus taxes of around Rs 30 lakh.

Eager to get into a leadership position at their firm, and sometimes groomed by their companies for a higher post, the students who had enrolled at the institute decided to set a trend and give back to the institution.

As Anurag Gupta, from the post-grad class of 2012 says, “The school provided us with a platform to learn even at such an advanced age in life. Also, we all feel strongly about giving back to the community. We felt we can give a deserving candidate an opportunity to experience ISB’s facilities and teaching.”

FINANCIAL AID

The contribution to the Endowment Fund will be used to provide financial aid to a student from the Post-Graduate Programme in Management class.

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