

TEP TALK

“If you can dream it, you can do it” - Walt Disney

The official newsletter of Technology Entrepreneurship Programme Quarterly Highlights



SPOC Orientation

SPOCs play a pivotal role in the successful implementation of the TEP program. Their role as “eyes” and “ears” is crucial in bridging the gap between ISB and various participating institutions. Several engagement mechanisms were planned to empower and motivate SPOCs in an attempt to elevate them from being mere ‘facilitators’ to key ‘influencers’.

To accomplish the same, it was imperative to identify the challenges of a SPOC and follow the various facets of their journey with the program. A detailed questionnaire was formulated with a view to comprehend and discuss the SPOC’s opinions, feedback and suggestions. Based on the questionnaire’s response, we came up with new initiatives under TEP 2.0 aimed at encouraging SPOCs and helping them embrace a wider role.

A SPOC orientation programme was organised on the 8th January of 2019.

Takeaways:

- SPOCS feel more connected with TEP
- More engaging online videos with embedded quizzes for students
- Hackathon as a flagship mandatory event to be participated by SPOCs and students
- Colleges to be rated based on enrolled TEP students
- ‘Introduction to TEP’, first live session can be accessed by 1st year students



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