

TEP TALK

"If you can dream it, you can do it" - Walt Disney

The official newsletter of Technology Entrepreneurship Programme

Views on the editorial - Government Partners

"It is heartening to hear and see the success stories like Jarsh innovations, which is the outcome of TEP Program created by ISB, Supported and Funded by APITA. We wish more students get Inspired by the Success story of Jarsh and create prototype solutions for many other problems.

APITA, A Society created by Government of Andhra Pradesh has been supporting innovative programs since its inception and so far, 1193 students from Andhra Pradesh have benefited from TEP program since 2013.

APITA will continue to be the bridge between Industry and Academia."

K Bhaskar Reddy

CEO, Andhra Pradesh Information Technology Academy (APITA)



"Jarsh Innovations is a Hyderabad-based Start-up founded by 3 young engineering graduates in 2016. One of them, Kausthub Kaundinya was a student of TEP, a programme developed by TASK-ISB.

The programme has helped him understand the basic business and was instrumental in the product design. It is unexpected and unknown how much your end business model actually affects the product design as well.

Stakeholder analysis, an important part of TEP, helps students understand every stakeholder's need and integrate it with the product design, which helped Jarsh save unnecessary costs and move faster to market. The financial knowledge imparted in TEP helps the aspiring entrepreneurs to develop the business models, and find trusted partners as investors and collaborators.

In all, the TEP acts as a major stepping stone to success."

Dr. Sailaja, Officer on Special Duty - Academic Relations

Telangana Academy for Skill and Knowledge (TASK)



Disclaimer: The views expressed are those of the government partners/donors of TEP and do not necessarily reflect the official policy or position of CIE or ISB on the above mentioned content.

Copyright © 2018 Indian School of Business, All rights reserved.



Mailto: tepadmin@tep.isb.edu,
Ph.: 040 2318 7842

Centre for Innovation and Entrepreneurship,
Indian School of Business,
Gachibowli, Hyderabad - 500111