

Family Business:

Managing Growth
and Transformation

Duration: 6:00 pm, 21 Feb, 2016
to 2:30 pm, 24 Feb, 2016*
ISB, Mohali Campus

Fee: INR 1,40,000 plus tax**



About the programme

You always experience multiple challenges, particularly at the interface of family and business while exploiting growth opportunities. You not only have to develop competitive business strategies, but also build internal capabilities both on business and family fronts to manage such situations. In most cases, family professionals have to transform themselves to lead this change. This is not always easy because of the difficulties of managing the challenges of professionalisation and governance involved. This programme enables you to identify and understand the challenges that come up with the transformation of a growing family business and develop key capabilities to manage them.

Programme content

The programme will give you a holistic perspective on approaches to successfully managing family businesses in a

competitive scenario. Specifically, you will be learning the following:

- Identify the strategic levers of your business growth and learn how to use them to take your organisation to the next level
- Develop new insights into the challenges, processes and solutions to professionalise your business further
- Reflect on your current family governance structure and determine how the structure should change to align with growth opportunities
- Understand the process of organisational transformation and preparing the ground for building the family business as a multi-generational family institution.

Faculty

Kavil Ramachandran, Clinical Professor, and Executive Director, Thomas Schmidheiny Centre for Family Enterprise, Indian School of Business

What you will gain

This programme will sensitise the members of business families with issues related to the journey of transformation and growth. You will learn to apply tools and techniques for creating capabilities that will ensure sustained growth of the organisation.

Participant profile

Members of business families looking to take the business to the next growth phase. We encourage nomination of more members from the same family business/group to ensure greater learning experience. They often develop action agenda during the course of the programme.

How to apply

- Download the application form from www.isb.edu/cee/apply and follow the mailing instructions mentioned therein (or)
- Write to us at execed@isb.edu for more details (or)
- Call us on +91 40 2300 7041/42

For further information about the programme please visit www.isb.edu/cee/famb

ISB CEE has a strong alumni community of more than 25,000 business leaders, senior professionals and entrepreneurs. To know more please mail us at ceealumni@isb.edu

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Corporate Identity Number: U80100TG1997NPL036631

**ISB CEE reserves the right to make changes in the programme without prior notice. Please check with marketing services for the final schedule. **Fee includes food and accommodation at the ISB campus or at an equivalent facility based on availability.*