

FAMILY BUSINESS: MANAGING GROWTH AND TRANSFORMATION

OCT 10 - 13, 2012



**FAMILY
BUSINESS**

REAL RESULTS THROUGH LEARNING 

> Family Business: Managing Growth and Transformation

While running your family business, you always encounter multiple challenges at the interface of family and business, particularly while exploiting growth opportunities. You not only have to develop competitive business strategies, but also build internal capabilities both on business and family front to manage such situations. In most cases, family professionals have to transform themselves to lead this change. This is not always easy because of the difficulties of managing the challenges of professionalisation and governance involved. So this programme enables you to identify and understand the challenges which come with the transformation of a growing family business, and develop key skills for managing it.



Programme content

The programme will give you a holistic perspective on how to successfully manage family businesses in a competitive scenario. Specifically, you will be learning about the following:

- Identifying the strategic levers of your business growth and learning how to use them to take your organisation to the next level
- Developing new insights into the challenges, processes and solutions to professionalise your business further
- Reflecting on your current family business governance structure to determine how the structure should change to align with growth needs
- Organisational transformation and institutionalisation: Strategies and processes for the journey



Must for any family business entrepreneur to take the organisation to the next orbit.

Arvind Kumar Kedia, Director, Reactive Metals of India Pvt Ltd

What you will gain

This programme will sensitise you, the family business owner, with the issues involved in this journey of transformation and growth. You will learn to apply the tools and techniques for creating the capabilities that will ensure sustained growth of the organisation

Participant profile

Family business owners of multiple generations looking to take the business to the next growth phase. We encourage nomination of more members from the same family business/ group to ensure greater learning experience. They often develop action agenda during the course of the programme.

Faculty

Professor Ramachandran is the Thomas Schmidheiny Chair Professor of Family Business and Wealth Management at the Indian School of Business. He has specialised in family business, entrepreneurship and strategy and has over 33 years of experience as an academic. He has a PhD from the Cranfield University, UK. He has done research on family business, entrepreneurship and strategy, and has authored/edited six books and published extensively in reputed Indian and international journals. His consulting experience includes areas such as family business governance, professionalisation, succession planning, strategic planning, and identification of new opportunities for growth, corporate entrepreneurship and turn around strategies in family and non-family environments.

A tailor-made course for understanding problems in joint family businesses and how to go about solving it.

Surendra Kumar, Director, Gadiya Pharmaceuticals Pvt Ltd



Programme fee

INR 1,20,000 (Service tax extra)

Fee includes accommodation and food.

Programme dates

The programme starts at 7.00 pm on Oct 10, 2012 and concludes at 5.00 pm on Oct 13, 2012.

Venue: ISB, Hyderabad Campus

How to apply

1. Download the application form from www.isb.edu/cee/apply and follow the mailing instructions mentioned therein (or)
2. Mail us at execed@isb.edu for more details (or)
3. Write to us or call us at the contact details mentioned overleaf

➤ Real Results through learning

At the Centre of Executive Education, we believe learning doesn't stop with the classroom. Which is why we have designed programmes that help participants apply classroom learning to their business challenges. This real-time intervention enables participants to stay relevant in a dynamic business scenario and the organisations to stay continuously competitive. We call it Real Results, where application is as vital as the learning itself.

Being a part of the ISB CEE ALUMNI makes business sense

ISB CEE has a strong alumni community of more than 8500 senior professionals, business leaders and entrepreneurs from a diverse industry background. Participation in CEE programmes gives you the opportunity of becoming a part of this elite and vibrant community. Here's what you can gain from being a part of this network:

- Exclusive access to premium, chapter-level on-ground events, including speaker series, conferences and learning sessions
- An opportunity to network with a growing and diverse peer group through frequent meets
- Access to the CEE Alumni Portal which hosts activities and features like online discussions, expert opinions, career support, learning resources and alumni achievements

Other programmes recommended

- Tools for Growing your Business | May 03 - 06, 2012 - Hyd
- Strategic Leadership: A Value-based Approach to Success | Jul 02 - 06, 2012 - Hyd



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